**LECTURE SCHEDULE, FALL SEMESTER, ACADEMIC YEAR 2024-2025**

FACULTY OF Humanities and Social Sciences

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS / DIGITAL MEDIA AND JOURNALISM**

**FIRST YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-8:55 |  |  |  |  | Macedonian Language G2  Lecture  Lecturer Marina Cvetanova  A-309  Turkish Language G6  Lecture  Lecturer Suleyman Gina  B-301 |
| 9:00-9:40 |  |  |  | History of CivilizationsLectures  Assoc. Prof. Dr. Sener Bilali  A-309 | Macedonian Language G2  Lecture  Lecturer Marina Cvetanova  A-309  Turkish Language G6  Lecture  Lecturer Suleyman Gina  B-301 |
| 9:45-10:25 |  |  |  | History of Civilizations  Lectures  Assoc. Prof. Dr. Sener Bilali  A-309 | Macedonian Language G2  Lecture  Lecturer Marina Cvetanova  A-309  Turkish Language G6  Lecture  Lecturer Suleyman Gina  B-301 |
| 10:30-11:10 |  |  |  | History of Civilizations  Exercises  Assoc. Prof. Dr. Sener Bilali  A-309 |  |
| 11:15-11:55 |  |  |  |  |  |
| 12:00-12:40 |  |  |  |  |  |
| 12:45-13:25 |  |  |  |  |  |
| 13:30-14:10 | Introduction to communication studies  Lectures  Asst. Sead Dzigal  Classroom B-206 | Communication Skills-GROUP 2  Lecture  Assoc. Prof. Dr. Sanja Adjaip  Classroom A-309 | Sociology – GROUP 2Lecture  Prof. Dr. Kire Sharlamanov  A-309 |  |  |
| 14:15-14:55 | Introduction to communication studies  Lectures  Asst. Sead Dzigal  Classroom B-206 | Communication Skills-GROUP 2  Lecture  Assoc. Prof. Dr. Sanja Adjaip  Classroom A-309 | Sociology – GROUP 2  Lecture  Prof. Dr. Kire Sharlamanov  A-309 |  |  |
| 15:00-15:40 | Introduction to communication studies  Lectures  Asst. Sead Dzigal  Classroom B-206 | Communication Skills-GROUP 2  Exercises  Assoc. Prof. Dr. Sanja Adjaip  A-309 | Sociology – GROUP 2  Exercise  Prof. Dr. Kire Sharlamanov  A-309 |  |  |
| 15:45-16:25 | Introduction to communication studies  Lectures  Asst. Sead Dzigal  Classroom B-206 | English Language I  Asst. Arzije Ameti  Lecture – GROUP 3  A-309 | Sociology – GROUP 2  Exercises  Asst. Omer Ulutas  A-309 |  |  |
| 16:30-17:10 |  | English Language I  Asst. Arzije Ameti  Lecture – GROUP 3  A-309 |  |  |  |
| 17:15-17:55 |  | English Language I  Asst. Arzije Ameti  Exercise – GROUP 3  A-309 |  |  |  |
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STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS**- **PRMC**

**SECOND YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 |  |  | Communication and media ethics  B-202  Asst. Prof. Dr. Sead Dzigal |  |  |
| 9.45 |  |  | Communication and media ethics  B-202  Asst. Prof. Dr. Sead Dzigal |  |  |
| 10.30 |  |  | Communication and media ethics  B-202  Asst. Prof. Dr. Sead Dzigal | Organizational communication  B-206  Prof. Dr. Viktorija Kafedjiska |  |
| 11.15 |  |  |  | Organizational communication  B-206  Prof. Dr. Viktorija Kafedjiska |  |
| 12.00 |  |  |  | Organizational communication  B-206  Prof. Dr. Viktorija Kafedjiska |  |
| 12.45 |  |  |  | Communication theories  B-206  Assoc. Prof. Dr. Sanja Adjaip-Velichkovski |  |
| 13.30 |  |  |  | Communication theories  B-206  Assoc. Prof. Dr. Sanja Adjaip-Velichkovski | Intercultural communication  A-307  Asst. Prof. Dr. Sead Dzigal |
| 14.15 |  | Introduction to social media  B-202  Asst. Prof. Dr. Sead Dzigal | Academic writing  B-304  Asst. Prof. Dr. Marija Stevkovska | Communication theories  B-206  Asst Elmedina Qaili | Intercultural communication  A-307  Asst. Prof. Dr. Sead Dzigal |
| 15.00 |  | Introduction to social media  B-202  Asst. Prof. Dr. Sead Dzigal | Academic writing  B-304  Asst. Prof. Dr. Marija Stevkovska | Communication theories  B-206  Asst. Elmedina Qaili | Intercultural communication  A-307  Asst. Elmedina Qaili |
| 15.45 |  | Introduction to social media  B-202 Asst. Prof. Dr. Sead Dzigal | Academic writing  B-304  Asst. Prof. Dr. Marija Stevkovska |  |  |
| 16.30 |  |  |  |  |  |

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS** -**PRMC**

**THIRD YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 | Media planning  B-202  Prof. Dr. Viktorija Kafedjiska |  | Public speaking  B-206  Prof. Dr. Viktorija Kafedjiska |  |  |
| 9.45 | Media planning  B-202  Prof. Dr. Viktorija Kafedjiska |  | Public speaking  B-206  Prof. Dr. Viktorija Kafedjiska |  |  |
| 10.30 | Media planning  B-202  Prof. Dr. Viktorija Kafedjiska | Popular culture  B-206  Prof. Dr. Dona Kolar-Panov | Public speaking  B-206  Prof. Dr. Viktorija Kafedjiska |  |  |
| 11.15 |  | Popular culture  B-206  Prof. Dr. Dona Kolar-Panov | Creating communication strategies  B-206  Asst. Elmedina Qaili |  |  |
| 12.00 |  | Popular culture  B-206  Prof. Dr. Dona Kolar-Panov | Creating communication strategies  B-206  Asst. Elmedina Qaili |  | BREAK |
| 12.45 |  | Popular culture  B-206  Prof. Dr. Dona Kolar-Panov | Creating communication strategies  B-206  Prof. Dr. Shener Bilalli |  |  |
| 13.30 |  |  | Creating communication strategies  B-206  Prof. Dr. Shener Bilalli |  |  |
| 14.15 |  | Media and society  B-206  Prof. Dr. Dona Kolar-Panov |  |  |  |
| 15.00 |  | Media and society  B-206  Prof. Dr. Dona Kolar-Panov |  |  |  |
| 15.45 | New media education  B-202  Prof. Dr. Nazim Ankaraligil | Media and society  B-206  Prof. Dr. Dona Kolar-Panov |  |  |  |
| 16.30 | New media education  B-202  Prof. Dr. Nazim Ankaraligil |  |  |  |  |
| 17.15 | New media education  B-202  Prof. Dr. Nazim Ankaraligil |  |  |  |  |

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS** -**PRMC**

**FOURTH YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 |  | Event management  B-202  Prof. Dr. Viktorija Kafedjiska |  |  |  |
| 9.45 |  | Event management  B-202  Prof. Dr. Viktorija Kafedjiska |  |  |  |
| 10.30 |  | Event management  B-202  Prof. Dr. Viktorija Kafedjiska |  |  |  |
| 11.15 | Political communication  B-202  Prof. Dr. Shener Bilalli | Digital communications  B-202  Prof. Dr. Shener Bilalli |  |  |  |
| 12.00 | Political communication  B-202  Prof. Dr. Shener Bilalli | Digital communications  B-202  Prof. Dr. Shener Bilalli | Communication research and data analysis  B-202  Asst. Prof. Dr. Atanas Kirjakovski |  | BREAK |
| 12.45 | Political communication  B-202  Prof. Dr. Shener Bilalli | Digital communications  B-202  Prof. Dr. Shener Bilalli | Communication research and data analysis  B-202  Asst. Elmedina Qaili |  |  |
| 13.30 | Media analysis  B-202  Prof. Dr. Nazim Ankaraligil | Digital communications  B-202  Prof. Dr. Shener Bilalli | Communication research and data analysis  B-202  Asst. Elmedina Qaili |  |  |
| 14.15 | Media analysis  B-202  Prof. Dr. Nazim Ankaraligil |  | Communication research and data analysis  B-202  Asst. Elmedina Qaili |  |  |
| 15.00 | Media analysis  B-202  Prof. Dr. Nazim Ankaraligil |  | Public opinion  B-202  Prof. Dr. Nazim Ankaraligil |  |  |
| 15.45 |  |  | Public opinion  B-202  Prof. Dr. Nazim Ankaraligil |  |  |
| 16.30 |  |  | Public opinion  B-202  Prof. Dr. Nazim Ankaraligil |  |  |

STUDY PROGRAMS: **NEW MEDIA AND COMMUNICATIONS- NMC**

**FOURTH YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  | Language and society  B-210 |  |
| 9.00 |  |  | Public speaking  B-206  Prof. Dr. Viktorija Kafedjiska | Language and society  B-210 |  |
| 9.45 |  |  | Public speaking  B-206  Prof. Dr. Viktorija Kafedjiska | Language and society  B-210 |  |
| 10.30 |  | Popular culture  B-206 | Public speaking  B-206  Prof. Dr. Viktorija Kafedjiska | Correspondence techniques (mentor based) |  |
| 11.15 |  | Popular culture  B-206 |  |  |  |
| 12.00 |  | Popular culture  B-206 |  |  |  |
| 12.45 |  | Popular culture  B-206 |  |  |  |
| 13.00 |  |  |  |  |  |
| 14.15 |  | Media and society  B-206 |  |  |  |
| 15.00 |  | Media and society  B-206 |  |  |  |
| 15.45 |  | Media and society  B-206 |  |  |  |
| 16.30 |  |  |  |  |  |