**LECTURE SCHEDULE, FALL SEMESTER, ACADEMIC YEAR 2024-2025**

FACULTY OF Humanities and Social Sciences

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS / DIGITAL MEDIA AND JOURNALISM**

**FIRST YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-8:55 |  |  |  |  | Macedonian Language G2LectureLecturer Marina CvetanovaA-309Turkish Language G6LectureLecturer Suleyman GinaB-301 |
| 9:00-9:40 |  |  |  | History of CivilizationsLecturesAssoc. Prof. Dr. Sener BilaliA-309 | Macedonian Language G2LectureLecturer Marina CvetanovaA-309Turkish Language G6LectureLecturer Suleyman GinaB-301 |
| 9:45-10:25 |  |  |  | History of CivilizationsLecturesAssoc. Prof. Dr. Sener BilaliA-309 | Macedonian Language G2LectureLecturer Marina CvetanovaA-309Turkish Language G6LectureLecturer Suleyman GinaB-301 |
| 10:30-11:10 |  |  |  | History of CivilizationsExercises Assoc. Prof. Dr. Sener BilaliA-309 |  |
| 11:15-11:55 |  |  |  |  |  |
| 12:00-12:40 |  |  |  |  |  |
| 12:45-13:25 |  |  |  |  |  |
| 13:30-14:10 | Introduction to communication studiesLecturesAsst. Sead DzigalClassroom B-206 | Communication Skills-GROUP 2Lecture Assoc. Prof. Dr. Sanja Adjaip Classroom A-309 | Sociology – GROUP 2LectureProf. Dr. Kire SharlamanovA-309  |  |  |
| 14:15-14:55 | Introduction to communication studiesLecturesAsst. Sead DzigalClassroom B-206 | Communication Skills-GROUP 2Lecture Assoc. Prof. Dr. Sanja Adjaip Classroom A-309 | Sociology – GROUP 2LectureProf. Dr. Kire SharlamanovA-309 |  |  |
| 15:00-15:40 | Introduction to communication studiesLecturesAsst. Sead DzigalClassroom B-206 | Communication Skills-GROUP 2ExercisesAssoc. Prof. Dr. Sanja AdjaipA-309 | Sociology – GROUP 2ExerciseProf. Dr. Kire SharlamanovA-309 |  |  |
| 15:45-16:25 | Introduction to communication studiesLecturesAsst. Sead DzigalClassroom B-206 | English Language IAsst. Arzije AmetiLecture – GROUP 3A-309 | Sociology – GROUP 2ExercisesAsst. Omer Ulutas A-309 |  |  |
| 16:30-17:10 |  | English Language IAsst. Arzije AmetiLecture – GROUP 3A-309 |  |  |  |
| 17:15-17:55 |  | English Language IAsst. Arzije AmetiExercise – GROUP 3A-309 |  |  |  |
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STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS**- **PRMC**

**SECOND YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 |  |  | Communication and media ethicsB-202Asst. Prof. Dr. Sead Dzigal |  |  |
| 9.45 |  |  | Communication and media ethicsB-202Asst. Prof. Dr. Sead Dzigal |  |  |
| 10.30 |  |  | Communication and media ethicsB-202Asst. Prof. Dr. Sead Dzigal | Organizational communicationB-206Prof. Dr. Viktorija Kafedjiska |  |
| 11.15 |  |  |  | Organizational communicationB-206Prof. Dr. Viktorija Kafedjiska |  |
| 12.00 |  |  |  | Organizational communicationB-206Prof. Dr. Viktorija Kafedjiska |  |
| 12.45 |  |  |  | Communication theoriesB-206Assoc. Prof. Dr. Sanja Adjaip-Velichkovski |  |
| 13.30 |  |  |  | Communication theoriesB-206Assoc. Prof. Dr. Sanja Adjaip-Velichkovski | Intercultural communicationA-307Asst. Prof. Dr. Sead Dzigal |
| 14.15 |  | Introduction to social mediaB-202Asst. Prof. Dr. Sead Dzigal | Academic writingB-304Asst. Prof. Dr. Marija Stevkovska | Communication theoriesB-206Asst Elmedina Qaili | Intercultural communicationA-307Asst. Prof. Dr. Sead Dzigal |
| 15.00 |  | Introduction to social mediaB-202Asst. Prof. Dr. Sead Dzigal | Academic writingB-304Asst. Prof. Dr. Marija Stevkovska | Communication theoriesB-206Asst. Elmedina Qaili | Intercultural communicationA-307Asst. Elmedina Qaili |
| 15.45 |  | Introduction to social mediaB-202 Asst. Prof. Dr. Sead Dzigal | Academic writingB-304Asst. Prof. Dr. Marija Stevkovska |  |  |
| 16.30 |  |  |  |  |  |

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS** -**PRMC**

**THIRD YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 | Media planningB-202Prof. Dr. Viktorija Kafedjiska |  | Public speakingB-206Prof. Dr. Viktorija Kafedjiska |  |  |
| 9.45 | Media planningB-202Prof. Dr. Viktorija Kafedjiska |  | Public speakingB-206Prof. Dr. Viktorija Kafedjiska |  |  |
| 10.30 | Media planningB-202Prof. Dr. Viktorija Kafedjiska | Popular cultureB-206Prof. Dr. Dona Kolar-Panov | Public speakingB-206Prof. Dr. Viktorija Kafedjiska |  |  |
| 11.15 |  | Popular cultureB-206Prof. Dr. Dona Kolar-Panov | Creating communication strategiesB-206Asst. Elmedina Qaili |  |  |
| 12.00 |  | Popular cultureB-206Prof. Dr. Dona Kolar-Panov | Creating communication strategiesB-206Asst. Elmedina Qaili |  | BREAK |
| 12.45 |  | Popular cultureB-206Prof. Dr. Dona Kolar-Panov | Creating communication strategiesB-206Prof. Dr. Shener Bilalli |  |  |
| 13.30 |  |  | Creating communication strategiesB-206Prof. Dr. Shener Bilalli |  |  |
| 14.15 |  | Media and societyB-206Prof. Dr. Dona Kolar-Panov |  |  |  |
| 15.00 |  | Media and societyB-206Prof. Dr. Dona Kolar-Panov |  |  |  |
| 15.45 | New media educationB-202Prof. Dr. Nazim Ankaraligil | Media and societyB-206Prof. Dr. Dona Kolar-Panov |  |  |  |
| 16.30 | New media educationB-202Prof. Dr. Nazim Ankaraligil |  |  |  |  |
| 17.15 | New media educationB-202Prof. Dr. Nazim Ankaraligil |  |  |  |  |

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS** -**PRMC**

**FOURTH YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 |  | Event managementB-202Prof. Dr. Viktorija Kafedjiska |  |  |  |
| 9.45 |  | Event managementB-202Prof. Dr. Viktorija Kafedjiska |  |  |  |
| 10.30 |  | Event managementB-202Prof. Dr. Viktorija Kafedjiska |  |  |  |
| 11.15 | Political communicationB-202Prof. Dr. Shener Bilalli | Digital communicationsB-202Prof. Dr. Shener Bilalli |  |  |  |
| 12.00 | Political communicationB-202Prof. Dr. Shener Bilalli | Digital communicationsB-202Prof. Dr. Shener Bilalli | Communication research and data analysisB-202Asst. Prof. Dr. Atanas Kirjakovski |  | BREAK |
| 12.45 | Political communicationB-202Prof. Dr. Shener Bilalli | Digital communicationsB-202Prof. Dr. Shener Bilalli | Communication research and data analysisB-202Asst. Elmedina Qaili |  |  |
| 13.30 | Media analysisB-202Prof. Dr. Nazim Ankaraligil | Digital communicationsB-202Prof. Dr. Shener Bilalli | Communication research and data analysisB-202Asst. Elmedina Qaili |  |  |
| 14.15 | Media analysisB-202Prof. Dr. Nazim Ankaraligil |  | Communication research and data analysisB-202Asst. Elmedina Qaili |  |  |
| 15.00 | Media analysisB-202Prof. Dr. Nazim Ankaraligil |  | Public opinionB-202Prof. Dr. Nazim Ankaraligil |  |  |
| 15.45 |  |  | Public opinionB-202Prof. Dr. Nazim Ankaraligil |  |  |
| 16.30 |  |  | Public opinionB-202Prof. Dr. Nazim Ankaraligil |  |  |

STUDY PROGRAMS: **NEW MEDIA AND COMMUNICATIONS- NMC**

**FOURTH YEAR**

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|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  | Language and societyB-210 |  |
| 9.00 |  |  | Public speakingB-206Prof. Dr. Viktorija Kafedjiska | Language and societyB-210 |  |
| 9.45 |  |  | Public speakingB-206Prof. Dr. Viktorija Kafedjiska | Language and societyB-210 |  |
| 10.30 |  | Popular cultureB-206 | Public speakingB-206Prof. Dr. Viktorija Kafedjiska | Correspondence techniques (mentor based) |  |
| 11.15 |  | Popular cultureB-206 |  |  |  |
| 12.00 |  | Popular cultureB-206 |  |  |  |
| 12.45 |  | Popular cultureB-206 |  |  |  |
| 13.00 |  |  |  |  |  |
| 14.15 |  | Media and societyB-206 |  |  |  |
| 15.00 |  | Media and societyB-206 |  |  |  |
| 15.45 |  | Media and societyB-206 |  |  |  |
| 16.30 |  |  |  |  |  |