**LECTURE SCHEDULE, SPRING SEMESTER, ACADEMIC YEAR 2024-2025**

FACULTY OF Humanities and Social Sciences

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS / DIGITAL MEDIA AND JOURNALISM**

**FIRST YEAR**

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| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-8:55 |  |  |  | Introduction to politics  Assoc. Prof. Dr. Mevludin Ibish Lecture Classroom A-309 | Macedonian Language II Lecture– GROUP 2 Lecturer Marina CvetanovaA-309  Turkish Language II  Lecture  Suleyman Gina  B-301 |
| 9:00-9:40 |  |  |  | Introduction to politics Assoc. Prof. Dr. Mevludin Ibish Lecture Classroom A-309 | Macedonian Language II Lecture– GROUP 2 Lecturer Marina Cvetanova  A-309  Turkish Language II  Lecture  Suleyman Gina  B-301 |
| 9:45-10:25 |  |  |  | Introduction to politics  Assoc. Prof. Dr. Mevludin Ibish Exercise Classroom A-309 | Macedonian Language II Lecture– GROUP 2 Lecturer Marina Cvetanova  A-309  Turkish Language II  Lecture  Suleyman Gina  B-301 |
| 10:30-11:10 |  | English Language II  Lecture G3  Asst. Arzije Ahmeti  Classroom A-309 |  | Introduction to Public Relations  Prof. Dr. Shener Bilalli  B-206 |  |
| 11:15-11:55 | Interpersonal Communication  Lecture  Assoc. Prof. Dr.Sanja Adjaip-Veličkovski  Classroom A-307 | English Language II  Lecture G3  Asst. Arzije Ahmeti  Classroom A-309 |  | Introduction to Public Relations  Prof. Dr. Shener Bilalli  B-206 |  |
| 12:00-12:40 | Interpersonal Communication  Lecture  Assoc. Prof. Dr.Sanja Adjaip-Veličkovski  Classroom A-307 | English Language II  Lecture G3  Asst. Arzije Ahmeti  Classroom A-309 |  | Introduction to Public Relations  Prof. Dr. Shener Bilalli  B-206 |  |
| 12:45-13:25 | Interpersonal Communication  Exercise  Assoc. Prof. Dr.Sanja Adjaip-Veličkovski  Classroom A-307 |  |  | Introduction to Public Relations  Prof. Dr. Shener Bilalli  B-206 |  |
| 13:30-14:10 | Introduction to marketing communications  Asst. Prof. Dr. Sead Dzigal  B-206 |  |  |  |  |
| 14:15-14:55 | Introduction to marketing communications  Asst. Prof. Dr. Sead Dzigal  B-206 |  |  |  |  |
| 15:00-15:40 | Introduction to marketing communications  Asst. Prof. Dr. Sead Dzigal  B-206 |  |  |  |  |
| 15:45-16:25 | Introduction to marketing communications  Asst. Prof. Dr. Sead Dzigal  B-206 |  |  |  |  |
| 16:30-17:10 |  |  |  |  |  |
| 17:15-17:55 |  |  |  |  |  |
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STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS**- **PRMC**

**SECOND YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 |  |  |  |  |  |
| 9.45 |  |  |  |  |  |
| 10.30 |  |  |  |  | Social psychology  Asst. Prof. Dr. Atanas Kirjakovski  A-305 |
| 11.15 |  | Writing for media  Prof. Dr. Viktorijia Kafedziska  B-202 |  |  | Social psychology  Asst. Prof. Dr. Atanas Kirjakovski  A-305 |
| 12.00 |  | Writing for media  Prof. Dr. Viktorijia Kafedziska  B-202 |  |  | Social psychology  Asst. Prof. Dr. Atanas Kirjakovski  A-305 |
| 12.45 |  | Writing for media  Prof. Dr. Viktorijia Kafedziska  B-202 | Marketing communications: Theory and practice  Asst. Prof. Dr. Sead Dzigal  B-206 |  | Mass media  Asst. Elmedina Qaili  B-202 |
| 13.30 |  | Visual communication and culture  Asst. Prof. Dr. Sead Dzigal  B-304 | Marketing communications: Theory and practice  Asst. Prof. Dr. Sead Dzigal  B-206 | Public relations: Theory and practice  Prof. Dr. Shener Bilalli  B-202 | Mass media  Asst. Elmedina Qaili  B-202 |
| 14.15 |  | Visual communication and culture  Asst. Prof. Dr. Sead Dzigal  B-304 | Marketing communications: Theory and practice  Asst. Prof. Dr. Sead Dzigal  B-206 | Public relations: Theory and practice  Prof. Dr. Shener Bilalli  B-202 | Mass media  Asst. Elmedina Qaili  B-202 |
| 15.00 |  | Visual communication and culture  Asst. Prof. Dr. Sead Dzigal  B-304 | Marketing communications: Theory and practice  Asst. Prof. Dr. Sead Dzigal  B-206 | Public relations: Theory and practice  Prof. Dr. Shener Bilalli  B-202 |  |
| 15.45 |  |  |  | Public relations: Theory and practice  Prof. Dr. Shener Bilalli  B-202 |  |
| 16.30 |  |  |  |  |  |

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS** -**PRMC**

**THIRD YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 |  |  |  |  |  |
| 9.45 |  |  |  |  |  |
| 10.30 | Reputation management  Prof. Dr. Viktorijia Kafedziska  B-202 | Designing marketing campaigns  Asst. Elmedina Qaili  B-206 | Designing Public relations campaigns  Prof. Dr. Shener Bilalli  B-202 |  |  |
| 11.15 | Reputation management  Prof. Dr. Viktorijia Kafedziska  B-202 | Designing marketing campaigns  Asst. Elmedina Qaili  B-206 | Designing Public relations campaigns  Prof. Dr. Shener Bilalli  B-202 |  |  |
| 12.00 | Reputation management  Prof. Dr. Viktorijia Kafedziska  B-202 | Designing marketing campaigns  Asst. Elmedina Qaili  B-206 | Designing Public relations campaigns  Prof. Dr. Shener Bilalli  B-202 |  | BREAK |
| 12.45 | Public Opinion  Prof. Dr. Nazim Ankaraligil  B-202 | Designing marketing campaigns  Asst. Elmedina Qaili  B-206 | Designing Public relations campaigns  Prof. Dr. Shener Bilalli  B-202 |  |  |
| 13.30 | Public Opinion  Prof. Dr. Nazim Ankaraligil  B-202 |  | Crisis communication management  Assoc. Prof. Dr. Sanja Adjaip  B-202 |  |  |
| 14.15 | Public Opinion  Prof. Dr. Nazim Ankaraligil  B-202 |  | Crisis communication management  Assoc. Prof. Dr. Sanja Adjaip  B-202 |  |  |
| 15.00 |  |  | Crisis communication management  Assoc. Prof. Dr. Sanja Adjaip  B-202 |  |  |
| 15.45 |  |  | Crisis communication management  Assoc. Prof. Dr. Sanja Adjaip  B-202 |  |  |

STUDY PROGRAMS: **PUBLIC RELATIONS AND MARKETING COMMUNICATIONS** -**PRMC**

**FOURTH-YEAR**

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| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-9:00 |  |  |  |  |  |
| 9.00 |  |  |  |  |  |
| 9.45 |  |  |  |  |  |
| 10.30 |  |  | Brand management  Prof. Dr. Viktorijia Kafedziska  B-206 | CSR  Prof. Dr. Viktorijia Kafedziska  B-202 |  |
| 11.15 |  |  | Brand management  Prof. Dr. Viktorijia Kafedziska  B-206 | CSR  Prof. Dr. Viktorijia Kafedziska  B-202 |  |
| 12.00 |  |  | Brand management  Prof. Dr. Viktorijia Kafedziska  B-206 | CSR  Prof. Dr. Viktorijia Kafedziska  B-202 |  |
| 12.45 |  |  | Communication and persuasion  Prof. Dr. Nazim Ankaraligil  B-204 | Internet content creation  Prof. Dr. Nazim Ankaraligil  B-206 |  |
| 13.30 |  |  | Communication and persuasion  Prof. Dr. Nazim Ankaraligil  B-204 | Internet content creation  Prof. Dr. Nazim Ankaraligil  B-206 |  |
| 14.15 |  |  | Communication and persuasion  Prof. Dr. Nazim Ankaraligil  B-204 | Internet content creation  Prof. Dr. Nazim Ankaraligil  B-206 |  |
| 15.00 |  |  |  |  |  |
| 15.45 |  |  |  |  |  |
| 16.30 |  |  |  |  |  |

**LECTURE SCHEDULE FOR SPRING SEMESTER, THE ACADEMIC YEAR 2024-2025**

FACULTY OF HUMANITIES AND SOCIAL SCIENCES

STUDY PROGRAMS: **Psychology**

**FIRST-YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-8:55 |  |  | Introduction to Pedagogy  Lecture  Asst. Prof. Dr. Katerina Mitevska Petruseva  Classroom B-304 |  | Macedonian Language II Lecture– GROUP 2 Lecturer Marina Cvetanova  A-309 |
| 9:00-9:40 |  |  | Introduction to Pedagogy  Lecture  Asst. Prof. Dr. Katerina Mitevska Petruseva  Classroom B-304 |  | Macedonian Language II Lecture– GROUP 2 Lecturer Marina Cvetanova  A-309 |
| 9:45-10:25 |  |  | Introduction to Pedagogy  Exercise  Asst. Prof. Dr. Katerina Mitevska Petruseva  Classroom B-304 |  | Macedonian Language II Lecture– GROUP 2 Lecturer Marina Cvetanova  A-309 |
| 10:30-11:10 |  |  | Introduction to Pedagogy  Exercise  Asst. Prof. Dr. Katerina Mitevska Petruseva  Classroom B-304 |  | Personality PsychologyLecture  Asst. Andrea Velinova  Classroom A-307 |
| 11:15-11:55 | Interpersonal Communication  Lecture  Assoc. Prof. Dr.Sanja Adjaip-Veličkovski  Classroom A-307 |  |  |  | Personality Psychology  Lecture  Asst. Andrea Velinova  Classroom A-307 |
| 12:00-12:40 | Interpersonal Communication  Lecture  Assoc. Prof. Dr.Sanja Adjaip-Veličkovski  Classroom A-307 |  |  |  | Personality Psychology  Exercises  Asst. Andrea Velinova  Classroom A-307 |
| 12:45-13:25 | Interpersonal Communication  Exercise  Assoc. Prof. Dr.Sanja Adjaip-Veličkovski  Classroom A-307 |  |  |  | Personality Psychology  Exercises  Asst. Andrea Velinova  Classroom A-307 |
| 13:30-14:10 | Interpersonal Communication  Exercise  Assoc. Prof. Dr.Sanja Adjaip-Veličkovski  Classroom A-307 | Turkish Language II  Asst. Prof.Dr. Cuneyt Nur  B-301 |  |  |  |
| 14:15-14:55 |  | Turkish Language II  Asst. Prof.Dr. Cuneyt Nur  B-301 |  | English Language I  Lecture G2  Asst.Arzije Ahmeti  A-309 |  |
| 15:00-15:40 |  | Turkish Language II  Asst. Prof.Dr. Cuneyt Nur  B-301 |  | English Language I  Lecture G2  Asst. Arzije Ahmeti  A-309 |  |
| 15:45-16:25 |  | Biological Basis of Behavior IILecture Prof. Dr. Silvana Markovska Simoska  Classroom A-307 |  | Asst. English Language I  Exercises G2  Arzije Ahmeti  A-309 |  |
| 16:30-17:10 |  | Biological Basis of Behavior II  Lecture  Prof. Dr. Silvana Markovska Simoska  Classroom A-307 |  |  |  |
| 17:15-17:55 |  | Biological Basis of Behavior II Exercises  Prof. Dr. Silvana Markovska Simoska  Classroom A-307 |  |  |  |
| 18:00-18:40 |  | Biological Basis of Behavior II  Exercises  Prof. Dr. Silvana Markovska Simoska  Classroom A-307 |  |  |  |

**LECTURE SCHEDULE FOR SPRING SEMESTER, THE ACADEMIC YEAR 2024-2025**

FACULTY OF HUMANITIES AND SOCIAL SCIENCES

STUDY PROGRAMS: **Psychology**

**SECOND-YEAR**

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| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-8:55 |  | Educational Psychology Lecture A-306 |  |  |  |
| 9:00-9:40 |  | Educational Psychology Lecture A-306 |  |  |  |
| 9:45-10:25 |  | Educational Psychology Exercise A-306 |  | Multicultural Education  Lecture  B-303 |  |
| 10:30-11:10 |  | Educational Psychology Exercise A-306 |  | Multicultural Education  Lecture  B-303 |  |
| 11:15-11:55 |  | Psychological Assessment  Lecture  A-307 | Social Psychology  Lecture A-307 | Multicultural Education  Exercise  B-303 |  |
| 12:00-12:40 |  | Psychological Assessment Lecture A-307 | Social Psychology Lecture  A-307 |  |  |
| 12:45-13:25 |  | Psychological Assessment Exercise A-307 | Social Psychology  Exercise A-307 | Psychopathology Lecture  A-307 |  |
| 13:30-14:10 |  |  | Social Psychology  Exercise A-307 | Psychopathology Lecture  A-307 |  |
| 14:15-14:55 |  |  | Emotion and Motivation Lecture  A-307 | Psychopathology Exercise  A-307 |  |
| 15:00-15:40 |  |  | Emotion and Motivation Lecture  A-307 |  |  |
| 15:45-16:25 |  |  | Emotion and Motivation Exercise  A-307 |  |  |
| 16:30-17:10 |  |  | Emotion and Motivation Exercise  A-307 |  |  |

**LECTURE SCHEDULE FOR SPRING SEMESTER, THE ACADEMIC YEAR 2024-2025**

FACULTY OF HUMANITIES AND SOCIAL SCIENCES

STUDY PROGRAMS: **Psychology**

**THIRD-YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-8:55 | Psychology of Digital Media  Lecture  B-202 |  |  |  |  |
| 9:00-9:40 | Psychology of Digital Media  Lecture  B-202 |  | Computer Aided Education Lecture A-307 |  |  |
| 9:45-10:25 | Psychology of Digital Media  Exercise  B-202 |  | Computer Aided Education Lecture A-307 |  |  |
| 10:30-11:10 |  |  | Computer Aided Education Exercise A-307 |  |  |
| 11:15-11:55 |  |  |  |  |  |
| 12:00-12:40 |  |  |  |  |  |
| 12:45-13:25 |  |  |  |  |  |
| 13:30-14:10 |  | Trauma and Resilience Lecture A-307 |  |  | Positive Psychology Lecture A-307 |
| 14:15-14:55 | Organizational Psychology Lecture A-307 | Trauma and Resilience Lecture A-307 | Experimental Psychology Lecture B-304 |  | Positive Psychology Lecture A-307 |
| 15:00-15:40 | Organizational Psychology Lecture A-307 | Trauma and Resilience Exercise A-307 | Experimental Psychology Lecture B-304 |  | Positive Psychology Exercise A-307 |
| 15:45-16:25 | Organizational Psychology Exercise  A-307 |  | Experimental Psychology Exercise B-304 |  |  |

**LECTURE SCHEDULE FOR SPRING SEMESTER, THE ACADEMIC YEAR 2024-2025**

FACULTY OF HUMANITIES AND SOCIAL SCIENCES

STUDY PROGRAMS: **Psychology**

**FOURTH-YEAR**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| 8:15-8:55 |  |  |  |  |  |
| 9:00-9:40 |  |  | Computer Aided Education  A-307 | Special Education Lecture A-307 |  |
| 9:45-10:25 |  |  | Computer Aided Education  A-307 | Special Education Lecture A-307 |  |
| 10:30-11:10 |  |  | Computer Aided Education  A-307 | Special Education Exercise A-307 |  |
| 11:15-11:55 | Psychotherapy and Supervision Lecture A-307 |  |  | Psycholinguistics Lecture A-307 |  |
| 12:00-12:40 | Psychotherapy and Supervision Lecture A-307 |  |  | Psycholinguistics Lecture A-307 |  |
| 12:45-13:25 | Psychotherapy and Supervision Exercise A-307 |  |  |  |  |
| 13:30-14:10 |  | Psychological Testing Lecture B-202 |  |  |  |
| 14:15-14:55 |  | Psychological Testing Lecture  B-202 |  |  |  |
| 15:00-15:40 |  | Psychological Testing Exercise  B-202 |  |  |  |
| 15:45-16:25 |  |  | Neuropsychology Lecture  B-202 |  |  |
| 16:30-17:10 |  |  | Neuropsychology Lecture B-202 |  |  |
| 17:15-17:55 |  |  | Neuropsychology Exercise B-202 |  |  |